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Message Text

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10
ACTION EA-09

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TO USIA WASHDC
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CINCPAC HONOLULU

UNCLAS TOKYO 11052

USIAC

CINCPAC FOR POLAD

E.O. 11652:N/A
SUBJECT: WEEKLY HIGHLIGHTS

1. PSYCHOLOGICAL: EVENTS SPARKING PUBLIC EXCITEMENT DURING PAST WEEK WERE OLYMPICS, VIKING LANDING AND FIRST MARS SURFACE PHOTO, AND "COUNTDOWN" TOWARD ANTICIPATED ARREST OF "HIGH OFFICIALS" IMPLICATED IN LOCKHEED SCANDAL. KEEN INTEREST WAS EVIDENT ALSO IN CARTER NOMINATION, ALL MAJOR DAILIES COMMENTING EDITORIALLY AND EVALUATING SIGNIFICANCE OF THIS CHOICE. EDITORS AND COLUMNISTS READ NOMINATION AS REFLECTING MOOD AND HOPES OF AMERICAN PEOPLE, ARE INTRIGUED BY HIS ACQUAINTANCE WITH AND EMPHASIS ON JAPAN, WHILE ESTIMATING THAT CARTER WOULD EXPECT MORE POSITIVE ECONOMIC AND SECURITY ROLE BY JAPAN THAN HERETOFORE. (LARGE SEGMENTS OF BILL MOYERS INTERVIEW OF CARTER WERE TELECAST ON NHK-TV NETWORK.)

2. PROGRAM

ECONOMIST BALDWIN: UNIVERSITY OF WISCONSIN ECONOMICS DEAN ROBERT BALDWIN SPOKE AT NAGOYA AC ON "NON-TARIFF BARRIERS TO INTERNATIONAL TRADE" WITH AUDIENCE OF 22 FROM ACADEMIC,
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MEDIA AND BUSINESS CATEGORIES (20 ARS PRIMARY) IN PROGRAM

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RATED MODERATELY GOOD. AT OSAKA AC, SAME TOPIC WAS DISCUSSED WITH MIXED AUDIENCE OF 50, PREDOMINANTLY BUSINESSMEN. (PASSAGE OF TYPHOON NEARBY HALVED ANTICIPATED AUDIENCE.) IN BOTH PROGRAMS, BALDWIN'S LACK OF KNOWLEDGE ABOUT JAPANESE ECONOMY REDUCED HIS EFFECTIVENESS. AT FUKUOKA, WITH A MIXED AUDIENCE OF BUSINESS, ACADEMIC, MEDIA AND GRAD STUDENTS NUMBERING 23 (20 ARS), BALDWIN WAS RATED DULL. HE CONVERED SUBJECT WELL "BUT SIMPLY DIDN'T CONECT."

B. URBANOLOGIST GLICKMAN: AT AMERICAN CENTER IN SAPPORO, URBANOLOGIST GLICKMAN MET WITH MIXED AUDIENCE OF 29 (16 ARS) FOR DISCUSSION COMPARING POPULATION MOVEMENNS IN U.S. AND JAPAN. DESPITE SOME INTERPRETING PROBLEMS WITH TECHNICAL TERMS, GOOD LEAD-OFF PRESENTATION RESULTED IN ACTIVE Q AND A SESSION AND QUITE SATISFACTORY PROGRAM OVERALL.

3. BISONTENNIAL: PROJECT MENTIONED IN EARLIER HIGHLIGHTS REPORT WAS COMPLETED THIS WEEK WHEN BICENTENNIAL GIFT OF PAIR OF YOUNG BISON WAS PRESENTED BY U.S. ARMY-JAPAN TO FUKUOKA CITY ZOO. ANIMALS HAD BEEN CHRISTENED "LIBERTY" AND "BELL" IN ARMY-CONDUCTED NAMING CONTEST AMONG AMERICAN SCHOOL CHILDREN HERE. OFFICIATING AT PRESENTATION CEREMONY WERE USARJ COMMANDER LT. GEN. GUTHRIE AND FUKUOKA MAYOR, BACKED UP BY WAR-BONNETED INDIAN AND CAVALRY OFFICER IN PERIOD UNIFORM (BOTH WITHOUT WEAPONS). UNVEILING OF COMMEMORATIVE PLAQUE WAS ACCOMPLISHED BY AMEICAN CHILD FOR U.S. AND CHIMPANZEE FOR ZOO SIDE. EVENT DREW WIDE AND FAVORABLE PRESS AND TV COVERAGE, DESPITE SKIES WET FROM APPROACHING TYPHOON AND SOME VIP FEET WET BY PASSING CHIMP.
CASPER

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